

## St Aidan's football parking

In 2009 generated about \$54,000 in revenue. Last year we had close to 170 permits out, and each permit has a season cost of \$330 - Based on a charge of a \$300 contribution to the church and then \$5 per game parking fee (\$30.) I would recommend not raising prices this year. I think we might see a drop in interest in the CU football and in our parking due to the woeful condition of the football program.

If the program does not change, I would plan for another \$50 increase in 2011, with 2012 again staying the same.

We have had conversations about how we could alter the program, and that is a larger topic than today can handle, but let me give a little background. Since taking responsibility for the program in 2004, we have raised the price per space from \$125 to the present level of \$330. We raised the cost by \$50 per space every other year, with increases in 2004, 2006, and 2008. We added another \$50 last year, making our first increase in consecutive years. I have seen that the increase in revenue has brought other issues.

Our group of parkers has changed over that time. We had a long period of very stable parkers with a long waiting list while the cost hovered around \$100. Even parishioners could not get into the program. Our raising prices has washed out many long timers (as has age,) and our group now is much more interested in the alcohol content of their afternoon than in the camaraderie and culinary fun we've grown accustomed to. We even had altercations with police being called at last season's final game.

Those who stay and work on premises for the game, particularly Bill Sweeney, have faced hostility and great rudeness from a few folks. Our attempt to channel the stream of trash into recyclable and non is supported by many, but a few knuckleheads make the system a real chore, again mostly for Bill. We will structure the volunteer requirements differently this year, having more bodies on site during the game, but it is not easy to get volunteers to stay.

Our current pricing structure relies on volunteer workers, and should we change that – i.e., less contribution balanced with more payment to pay workers, we expose our project to taxation issues that an all volunteer workforce helps to hold at bay.

We could make the lot an alcohol-free zone, but I think we would suffer a substantial drop in revenue while we rebuilt to a family oriented situation.

With the office's help, we are prepared to issue solicitations for this year's parking later this week if we can decide on a price.